

REP HEADLINE# 8368674 TRF# 1583412
*** UNAPPROVED REV #1 ***

REF: TEL# 703-528-9967 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP19/16 12.00
*** KOLD-TV ***

ADV # _____ ADV. NAME POLI/M MCSALLY/R/CON/AZ REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME BEN RHEAULT

1911 NORTH FT. MYER DRIVE #400
ARLINGTON, VA 22209
SALES PRSN WA- RYAN GORDON (H)

ORDER # _____ CONTRACT # 8368674 CLASS: NATL. LOCAL REGIONAL

PRDCT MCSALLY FOR CONGRESS EST#1599 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP28/16 OCT4/16 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP19/16 12.00

REP: PROGRAM CORRECTION LINE 14
THANKS TAYLOR FOR RYAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ELECTRONIC INVOICING IS PREFERRED
FOR TV AND RADIO INVOICES - IDB# 9912521
FOR MARKETRON: E1141074

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|------------------------------|-----|----|---------------|------|-----|----------|------------|----------|---------|-----------|------|-----------|
| 14 | | | ZN 900P-1000P | 30 | | \$650.00 | 10/2 | 10/2 | 1 | | SUN | 1 |
| AGENCY ADVERTISER CODE = 130 | | | | | | | | | | | | |
| AGENCY PRODUCT CODE = 141 | | | | | | | | | | | | |
| AGENCY EST# = 1599 | | | | | | | | | | | | |
| PROGRAM : ELEMENTARY | | | | | | | | | | | | |
| CON COM1: ELEMENTARY | | | | | | | | | | | | |

OCT/16 \$8,145.00

CONTRACT TOTAL \$8,145.00
TOTAL SPOTS 29

REP HEADLINE# 8368674 TRF# 1583412
*** UNAPPROVED REV #1 ***

REP: TEL# 703-528-9967 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP19/16 12.00
CHANGES *** KOLD-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-------|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
| : | LINE# | : | : | : | : | : | DATE | DATE | /WK | INVT | : | SPTS |

| | | | | | | | | | | | | |
|---------------|--|--|----------|----------|----------|----------|---------|---------|---------|---------|--|--|
| MARKET TOTALS | | | \$28,086 | KOLD 29% | KGUN 31% | KVOA 29% | KMSB 7% | KTTU 4% | CABL 0% | KWBA 0% | | |
| | | | | EOLD 0% | | | | | | | | |

ACCURATE SHARES

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE